



Day at the Races Benefiting WINGS



*Presented by Baird & Warner
Celebrating over 150 years of Goodwill*

Program Book Advertising

As part of the event, a high quality program book will be produced and provided to each attendee at the event as well as circulated through local Baird & Warner offices.

Program advertisements are available as follows:

- | | | | |
|--------------------------|--------------|-------------|-------|
| <input type="checkbox"/> | Full Page | 4 ½" x 8" | \$200 |
| <input type="checkbox"/> | Half Page | 4 ½" x 3 ½" | \$150 |
| <input type="checkbox"/> | Quarter Page | 4 ½" x 1 ½" | \$100 |

Please complete your selections and return this form with your camera-ready advertisement. Please note that the ad book is printed in black and white. Therefore, light colored copy (gray, silver and yellow) will not produce the best results. A business card can be used for any size ad and enlarged accordingly. Please paper clip the ad to this agreement and do NOT use staples as they will damage the ad quality.

Please help us meet our deadlines by returning this form with your ad no later than May 25th.

Thank you for your support. It is an important investment in our community.

Company Name _____

Contact _____

Address _____

Phone Number _____

E-Mail Address _____

RETURN TO:

Baird & Warner
Day at the Races
210 W. Northwest Highway
Arlington Heights, IL 60004

Questions?
Shaunna Burhop
Event Co-Chair
847.818.6027

You may email advertisement files to shaunna.burhop@bairdwarner.com