

Local Office Initiatives Guidelines



- Approximately one-third of the funds raised by the Good Will Network will be earmarked to support efforts initiated at the local office level.
- These funds are intended to support the charitable activities of the office as a whole, not those of individuals.
- Offices are encouraged to provide assistance to the communities we serve, with a focus on shelter, particularly for families and children.
- If offices have historically been involved with local organizations with a different focus, they may continue to support those organizations through the Good Will Network.
- Managers will establish local advisory committees (by appointment or election), who can recommend organizations, ideas, activities, both fundraising and other, and spearhead implementation.
- The annual company contribution for each local office is \$2,000. While offices can divide this to make contributions of \$1,000 to two organizations, they are encouraged to contribute the entire \$2,000 to one organization for maximum impact.
- Baird & Warner Good Will Network funds are to be donated directly to local non-sectarian charitable organizations with 501(c)(3) status. Offices are encouraged to select organizations that:
 - Provide opportunities to involve our people in activities
 - Have true meaning and name recognition in their local communities
 - Have low administrative overhead
 - Agree to participate in public relations announcements
- The Good Will Network funds are not intended to serve as sponsorship or support local promotional activities such as floats in parades, walk-a-thons, sports teams, etc.